



Outcome Sciences, Inc.
201 Broadway
Cambridge, MA 02139, USA
www.outcome.com

Phone: +1 (617) 621-1600
Support: +1 (888) 526-6700
Fax: +1 (617) 621-1620

PRESS RELEASE

FOR IMMEDIATE RELEASE

Renee Hurley
Outcome
(617) 715-6882
rhurley@outcome.com

Robert Stanislaro
FD
(212) 850-5663
robert.stanislaro @fd.com

OUTCOME TO DEMONSTRATE REAL-WORLD INTEROPERABILITY IN MULTIPLE IMPLEMENTATIONS AT HIMSS 2011

Cambridge, Mass. – February 18, 2011– Outcome Sciences, Inc. (OUTCOME), the leading provider of patient registries, studies, and technologies for evaluating real-world outcomes, today announced that for the fifth year Outcome has completed IHE Connectathon testing and will be participating in the Interoperability Showcase at the Healthcare Information Management Systems Society Annual Conference and Exhibition (HIMSS), held this year at Orlando’s Orange County Convention Center from February 20-24, 2011. The Interoperability Showcase is designed to demonstrate the benefits of harmonizing the data collection needs of healthcare providers and improving the daily practice of medicine and clinical researchers conducting clinical studies.

Outcome will be demonstrating an expanded set of interoperability use cases that link Electronic Health Record (EHR) systems using Outcome™ Connect to a variety of data recipients, including the U.S. Food and Drug Administration (FDA), Centers for Disease Control and Prevention (CDC), and Centers for Medicare & Medicaid Services (CMS). Outcome™ Connect is designed to specifically link EHR systems with clinical research and emerging quality and public health reporting using healthcare industry standards defined by Integrating the Healthcare Enterprise (IHE) and the Health IT Standards Panel (HITSP).

“The HIMSS Interoperability Showcase is the perfect venue for Outcome to demonstrate its work with partners, adoption of healthcare interoperability standards, and its commitment to linking the practice of medicine with research, quality improvement, and public health reporting,” said Dan Levy, Chief Technology Officer for Outcome.

Outcome will also be showing connectivity with Oracle’s Enterprise Health Analytics (EHA) platform and the integration of the Outcome TotalQuality™ Registry as a partner application. Outcome™ Connect and our suite of interoperability solutions help EHRs and the needs of their customers in the following areas:

- meeting quality reporting requirements for CMS *Meaningful Use*
- participating directly in patient registries and pay-for-performance programs, including physician quality reporting system (CMS PQRS)
- integrating with certification, The Joint Commission accreditation, and quality improvement programs
- fulfilling submissions for immunization registries, reportable lab results for public health, and syndromic surveillance

Additionally, during the Interoperability Showcase, Outcome will be providing several demonstrations and presentations focused on:

- Physician Reporting to a Public Health Repository – Cancer Registry
 - In conjunction with e-MDs, Allscripts and CDC, Outcome will be demonstrating how to report from hospital EHRs directly to a Cancer registry, which includes secondary data feeds to the CDC's cancer database
- Linking EHRs to Research Studies and Registries
 - Working with GE, Outcome will be showing how to retrieve a study protocol and submit relevant research/registry data reducing the burden of participation by the physician/investigator.
- Vital records update for a newborn.
 - In collaboration with Epic, the CDC, and the Utah Department of Health, Outcome will demonstrate the pre-population and submission of birth and fetal death certificate requests from the electronic health record thereby improving accuracy and efficiency of vital records submissions.
- Running standardized Quality Measures (eMeasures) EHRs are able to participate in quality reporting programs using the Outcome TotalQuality™ Registry
 - In conjunction with Greenway, Outcome will be demonstrating Ambulatory Quality eMeasure Reporting.

Outcome's demonstrations will be held at the HIMSS 2011 Interoperability Showcase February 20-24 at **Booth 7343** in Hall E of the Orange County Convention Center. Outcome will also be exhibiting at **Booth 5678**.

For more information, please visit the HIMSS website at www.himss.org (<http://www.himssconference.org/exhibition/interop.aspx>) or www.outcome.com.

About Outcome

Outcome is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. Outcome provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 200 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome is a recognized leader in providing interoperability solutions linking electronic health record systems to research and quality reporting.

Outcome is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. Outcome was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient

registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released originally in 2007, with a second edition in 2010. For more information, please visit www.outcome.com.

###

All Outcome trademarks are either registered trademarks or trademarks of Outcome Sciences, Inc. d/b/a Outcome in the United States and/or other countries. All other trademarks contained herein are the property of their respective owners.