

PRESS RELEASE

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OUTCOME TO LEAD FIRST-EVER RFD TRAINING SESSION AT THE 2009 CDISC PROGRAM INTERCHANGE JAPAN

Cambridge, MA – July 14, 2009 – Outcome Sciences, Inc. (OUTCOME), the leading provider of patient registries, studies, and technologies for evaluating real-world outcomes, today announced that Dan Levy, MS, Vice President of Engineering at Outcome, will be speaking at the CDISC Program Interchange Japan on Wednesday, July 15, 2009 in Tokyo, Japan.

Mr. Levy and Rebecca Kush, CDISC President, will be leading a training session entitled “Healthcare Link: An Introduction.” CDISC has several initiatives underway that support the link between medical research and healthcare. This session will provide an introduction to the basics of the CDISC Healthcare Link initiative, as well as a more in-depth discussion about CDISC’s interactions with health informatics standards organizations; the Biomedical Research Integrated Domain Group (BRIDG) model; the activities of CDISC with FDA and EMEA around recommendations for eSource and standards; scenarios for the use of electronic health records for clinical research; and the RFD (Retrieve Form for Data Capture), an IHE (Integrating the Healthcare Enterprise) integration profile in use now to support various EHR-research related use cases. This is the first time CDISC has offered a training course on RFD.

RFD enables an EHR system to display an external data capture form belonging to a collaborating system, such as a patient registry or post-approval study. By using RFD, triggers in the EHR, such as diagnosis, can be used to alert the physician to related registry and post-approval programs. The EHR retrieves the related registry or post-approval form, pre-populates with data already collected by the EHR, and then submits the relevant data back to the registry or post-approval study for quality performance analysis and reporting. This integration enables care providers to reduce the likelihood of data errors by avoiding redundant data entry, saves them valuable time and allows critical data to be reported in a timely and accurate fashion.

For additional information on the CDISC Program Interchange Japan taking place on July 14-17, 2009, please go to: <http://www.cdisc.org/events/interchange.html>.

About CDISC

CDISC is a global, open, multidisciplinary, non-profit organization that has established standards to support the acquisition, exchange, submission and archive of clinical research data and metadata. The CDISC mission is to develop and support global, platformindependent data standards that enable information system interoperability to improve medical research and related areas of healthcare.

CDISC standards are vendor-neutral, platform-independent and freely available via the CDISC website.

CDISC is made possible through the generous support of its members, sponsors and volunteer participants. These include academia, biopharmaceutical companies, technology and service providers, institutional review boards and anyone interested in streamlining biopharmaceutical product development and improving clinical data quality and healthcare. CDISC also has joint memberships with HL7, HIMSS, AMIA and the C-Path Institute. Additional information on CDISC can be found on the CDISC website at <http://www.cdisc.org>.

About Outcome

Outcome is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. Outcome provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 150 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome is a recognized leader in providing interoperability solutions linking electronic health record systems to research and quality reporting.

Outcome is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. Outcome was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007. For more information, please visit www.outcome.com.

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