

## NEWS RELEASE

### **THIRD ANNUAL POST-APPROVAL SUMMIT ATTRACTS LEADING DRUG SAFETY OFFICIALS AND EXECUTIVES**

**Cambridge, Mass. – March 6, 2007** –The third annual Post-Approval Summit at Harvard, co-presented by the Massachusetts Eye and Ear Infirmary Clinical Outcomes Research Unit and Outcome Sciences, Inc. (**OUTCOME**), will be held from April 30 to May 1, 2007, at the Conference Center at Harvard Medical School in Boston.

The two-day conference, which attracts industry leaders, implementers and other stakeholders, will outline strategies and best practices for demonstrating science, safety, and value through patient registries, phase IV studies, risk management programs and quality initiatives.

“The Summit has become one of the most distinguished annual events in our industry,” said Richard Gliklich, MD, Summit Director and CEO of **OUTCOME**. “This year’s gathering of key thought leaders, brought together to discuss the best practices to improve the current state of healthcare products and services, is a reflection of the increasing importance of post-approval research, underlined by the recent FDA initiative on compulsory report cards for new products. Post-marketing studies are having a powerful impact on the way health care therapies and devices are marketed, utilized, valued, and reimbursed in both the U.S. and across the globe.”

Conference presenters and keynote speakers will represent all aspects of government, industry, and academia, including the EMEA, the FDA, CMS, the Agency for Healthcare Research and Quality (AHRQ), the UK’s National Institute for Healthcare and Clinical Excellence (NICE), the Institute of Medicine (IOM) and the Center for Devices and Radiological Health (CDRH), Schering-Plough, Novartis, Serono, Genzyme, Johnson & Johnson, Novo Nordisk, Harvard Medical and Business Schools, and McDermott Will & Emery LLP. The conference agenda will cover topics including:

- Evolving Landscape for Post-Approval Research
- Policy and Regulatory Changes Ahead
- Global Considerations
- Building Effective Programs
- The Role of Patient Registries

Further information on speakers and conference tracks will be made available in the coming months. For more information, visit [www.postapproval.org](http://www.postapproval.org) or call 617-715-6882.