

PRESS RELEASE

OUTCOME TO DEMONSTRATE REAL-WORLD INTEROPERABILITY IN MULTIPLE IMPLEMENTATIONS AT HIMSS 2010

Cambridge, Mass. – February 26, 2010– Outcome Sciences, Inc., the leading provider of patient registries, studies, and technologies for evaluating real-world outcomes, today announced that the company, represented by Dan Levy, Vice President of Engineering, will be participating in the Interoperability Showcase at the Healthcare Information Management Systems Society Annual Conference and Exhibition (HIMSS) at Atlanta’s Georgia World Congress Center from March 1-4, 2010. The Interoperability Showcase is designed to demonstrate the benefits of harmonizing the data collection needs of healthcare providers and improving the daily practice of medicine and clinical researchers conducting clinical studies.

Outcome will be demonstrating an expanded set of interoperability use cases that link Electronic Health Record (EHR) systems using the Outcome™Connect model to a variety of data recipients, including the FDA, CDC, and CMS. Outcome™ Connect is designed to specifically help EHR systems meet emerging quality reporting and integration requirements and the needs of their customers, including:

- meeting quality reporting requirements for *Meaningful Use*
- participating directly in patient registries and pay-for-performance programs, including PQRI
- integrating with certification, accreditation, and quality improvement programs
- fulfilling submissions for immunization registries, reportable lab results for public health, and syndromic surveillance

The Outcome™ Connect technology is based on healthcare industry standards defined by Integrating the Healthcare Enterprise (IHE) and the Health IT Standards Panel (HITSP). The Outcome™ Connect solution will be demonstrated at the HIMSS Interoperability Showcase with leading EHRs using open standards (<http://www.himssconference.org/exhibition/interop.aspx>).

“Achieving functional interoperability between EHRs and systems that collect data for quality, research and public health purposes is a critical part of improving the safety, effectiveness and quality of our healthcare system. We are proud to be working with a number of partners in the HIMSS Interoperability Showcase and to demonstrate several real-world implementations that dramatically improve efficiencies in the collection and use of data. Enabling providers to leverage their EHRs to meet a variety of emerging needs, including meaningful use, is a key goal of our interoperability solutions, and we are committed to expanding these efforts and partnerships,” said Dr. Richard Gliklich, President and CEO of Outcome, on Outcome’s participation in the HIMSS Interoperability Showcase.

Outcome’s demonstrations will be held at the HIMSS 2010 Interoperability Showcase March 1-4 at **Booth 233** in Hall C of the Georgia World Congress. Outcome will also be exhibiting at **Booth 2343**.

For more information, please visit the HIMSS website at www.himss.org.

About Outcome

Outcome is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. Outcome provides services and

technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 150 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome is a recognized leader in providing interoperability solutions linking electronic health record systems to research and quality reporting.

Outcome is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. Outcome was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007. For more information, please visit www.outcome.com.

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