

PRESS RELEASE

OUTCOME TO PARTICIPATE IN INTEROPERABILITY DEMONSTRATION AT HIMSS 2007

“Linking Life Sciences to Healthcare” to Demonstrate Integration of Post-Approval Clinical Data Collection with Electronic Health Records

Cambridge, Mass. –Feb. 13 2007– Outcome Sciences, Inc. (OUTCOME), the leading provider of post-approval strategies and information-based solutions, announced today that the Company will take part in an interoperability demonstration with Genzyme Corporation and Allscripts at the Healthcare Information Management Systems Society Annual Conference and Exhibition (HIMSS). HIMSS 2007 will be held in New Orleans, Louisiana, from February 25 – March 1, 2007.

Dan Levy, Director of Engineering from OUTCOME, will participate in a *first-of-its-kind demonstration* to prototype the bridging of healthcare data to research and surveillance called “Linking Life Sciences to Healthcare” managed by the Clinical Data Interchange Standards Consortium (CDISC). The demonstration will be part of the HIMSS Interoperability Showcase, which is designed to demonstrate the benefits of harmonizing the data collection needs of healthcare providers and clinical researchers conducting clinical studies and registries.

The demonstration will showcase CDISC’s work with the industry consortium Integrating the Healthcare Enterprise (IHE) on a jointly-developed integration profile called Retrieve Form for Data-capture (RFD). RFD enables a patient’s electronic health record (EHR) to include an external data capture form belonging to a related agency, such as a clinical researcher or public safety body. The RFD demonstration called “New Directions” depicts five use case scenarios that show how clinical data can be transferred seamlessly between care providers’ Electronic Health Record (EHR) systems and systems used for clinical research, patient registries, safety surveillance, and disease outbreak surveillance. By collecting these data at a single source, the point of care EHR system, physicians, and staff do not need to re-enter data into specialized research and surveillance applications. Avoiding this redundant data entry reduces data errors and saves the care providers valuable time while allowing key data to be reported in a timely and accurate manner.

“As the recent announcement from the FDA on creating drug report cards for marketed products demonstrates, there is a rapidly growing need to improve healthcare technology to strengthen the communication between patients, clinicians and companies,” said Richard Gliklich, MD, president and CEO of OUTCOME. “The RFD Showcase enables OUTCOME and its partners to demonstrate how the scalability, performance and reliability of our technology provide healthcare organizations with access to vital, real-time information, allowing them to provide higher quality care to their patients and achieve rapid feedback on the performance of therapeutics and medical devices.”

The Interoperability Showcase at HIMSS features the latest technology and standards. Attendees will be able to experience interoperability in an interactive environment, and create their own electronic health record and access it across multiple healthcare settings within the Showcase. It will be structured as a HIMSS Regional Health Information Infrastructure

Organization (RHIO). Clinical scenarios will be enabled by the standards-based Integrating the Healthcare Enterprise (IHE) framework.

Dan Levy's presentation, in partnership with Genzyme Corporation, demonstrating interoperability between Outcome's web-based technology for capturing data for post-marketing patient registries and Allscripts EHR technology, will be held at the HIMSS 2007 Interoperability Showcase February 26 – March 1 in the New Directions pod at Booth #7511.

For more information, please visit the HIMSS website at www.himss.org.

About OUTCOME

OUTCOME is recognized for setting the standard in post-approval research and quality measurement by creating patient registries that focus on safety, effectiveness, value, and quality for sponsors, physicians, hospitals and patients. Backed by expertise and experience in more than 30 therapeutic areas, OUTCOME has designed, developed and managed an industry leading number of post-approval studies, including many of the largest and most well-recognized programs for disease outcomes and safety/risk management. An OUTCOME hospital quality registry received the 2004 Innovation Award from the Department of Health and Human Services.

OUTCOME is one of only 13 designated DEcIDE Research Centers under the Effective Health Care Program of the Agency for Healthcare Research and Quality (AHRQ) selected to conduct accelerated practical studies about the outcomes, comparative clinical effectiveness and safety, and appropriateness of health care products and services. For more information, please visit www.outcome.com.