

NEWS RELEASE

OUTCOME AND THE AMERICAN COLLEGE OF RHEUMATOLOGY PARTNER IN INTEROPERABILITY DEMONSTRATION AT HIMSS 2008

“Bridging Science and Healthcare Quality” to Demonstrate Integration of Quality Program Clinical Data Collection with Electronic Health Records in a Practice Setting

Cambridge, Mass. –Feb. 20 2008– Outcome Sciences, Inc. (OUTCOME), the leading provider of patient registries, studies, and technologies for evaluating real-world outcomes, announced today that the Company will take part in an interoperability demonstration with the American College of Rheumatology (ACR), Allscripts, and Greenway Medical at the Healthcare Information Management Systems Society Annual Conference and Exhibition (HIMSS). The interoperability demonstration will show how the collection of data at a single source for an Electronic Health Record (EHR) eliminates the need for physicians and staff to re-enter data into other applications, thereby reducing data errors and saving care providers valuable time. HIMSS 2008 will be held in Orlando, Florida, from February 24 – February 28, 2008.

Dan Levy, Vice President of Engineering from OUTCOME, will participate in a *groundbreaking demonstration* for the application of healthcare data to quality programs in a clinical setting entitled “Bridging Science and Healthcare Quality” managed by the Clinical Data Interchange Standards Consortium (CDISC). The demonstration will showcase a patient registry scenario for practice-based quality improvement that leverages a newly created Integrating the Healthcare Enterprise (IHE) profile called Retrieve Form for Data-capture (RFD). RFD enables an EHR system to display an external data capture form belonging to a collaborating system, such as a patient registry or post-approval study. OUTCOME’s RFD demonstration scenario highlights how triggers in the EHR, such as diagnosis, can be used to alert the physician to related registry and post-approval programs. The EHR retrieves the related registry or post-approval form, pre-populates with data already collected by the EHR, and then submits the relevant data back to the registry or post-approval study for quality performance analysis and reporting. This enables care providers to reduce the likelihood of data errors by avoiding redundant data entry, saves them valuable time and allows critical data to be reported in a timely and accurate fashion. OUTCOME will demonstrate interoperability of this same scenario across multiple EHR vendors by partnering with both Allscripts and Greenway Medical Technologies for the purpose of this demonstration and the development of RFD and related standards.

The demonstration will be part of the HIMSS Interoperability Showcase, which features the latest technology and standards and is designed to demonstrate the benefits of harmonizing the data collection needs of healthcare providers and improving the daily practice of medicine and clinical researchers conducting clinical studies. The demonstration utilizes a pilot program sponsored by the ACR in support of its goal to lead the creation of rheumatology-related Quality Performance Indicators (QPI’s) for adoption by health systems and payers nationwide, as the best practices for rheumatologic care.

“The ACR is committed to helping clinicians deliver high quality care for patients with rheumatic disease,” said Stanley Cohen, MD, an officer of the ACR and a rheumatologist in Dallas, Texas. “By integrating our pilot program into the normal practice pattern and existing

systems of our member clinicians, our goal is to reduce the effort required to participate and improve the patient experience.”

“The RFD Showcase enables **OUTCOME** and its partners to demonstrate how our technology incorporates emerging national standards for reliable outcomes reporting during the usual delivery of care. We enable information systems to collect the data so physicians can use the information to do the hard work of practice change,” said F.X. Campion, MD, FACP, Director of Provider Programs at **OUTCOME**.

Attendees will be able to experience interoperability in an interactive environment, and create their own electronic health record and access it across multiple healthcare settings within the Showcase. It will be structured as a HIMSS Regional Health Information Infrastructure Organization (RHIO). Clinical scenarios will be enabled by the standards-based IHE framework.

Dan Levy’s demonstration, in partnership with the American College of Rheumatology, demonstrating interoperability between Outcome’s web-based technology for capturing data for post-marketing patient registries and EHR technology, will be held at the HIMSS 2008 Interoperability Showcase February 25 – February 28 in the New Directions pod at Booth #7363.

For more information, please visit the HIMSS website at www.himss.org.

About the American College of Rheumatology

The **AMERICAN COLLEGE OF RHEUMATOLOGY** is an organization of and for physicians, health professionals, and scientists that advances rheumatology through programs of education, research, advocacy and practice support that foster excellence in the care of people with or at risk for arthritis and rheumatic and musculoskeletal diseases.

About OUTCOME

OUTCOME is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. **OUTCOME** provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 100 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome’s TotalQuality™ is the leading clinical quality measurement solution.

OUTCOME is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. **OUTCOME** was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007. For more information, please visit www.outcome.com.

About Greenway Medical Technologies Inc.

GREENWAY MEDICAL TECHNOLOGIES provides the latest in ambulatory healthcare business solutions and services to 17,000 customers nationwide, in 30 specialties and subspecialties, by enhancing the delivery of patient care through innovative software and on-demand services that allow physician practices to function at their highest level of efficiency. Greenway’s PrimeSuite is a comprehensive, interoperable component of their integrated physician’s infrastructure solution which serves as the starting point of a long-term business plan for physician practices. PrimeSuite, the first EHR to be certified by the Certification Commission for Healthcare Information Technology (CCHIT) based on 2007 Ambulatory Certification requirements, integrates a practice’s clinical, financial and administrative processes, and allows practices to increase profitability, enhance patient satisfaction and facilitate adherence

to compliance guidelines. Established in 1998, Carrollton, Ga.-based Greenway Medical Technologies is a privately held company with 250 employees. For more information about Greenway, visit www.greenwaymedical.com.