

PRESS RELEASE

Draft Release

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OUTCOME APPOINTS FRANCIS X. CAMPION MEDICAL DIRECTOR, PROVIDER PROGRAMS

Cambridge, Mass. – January 16, 2008 – Outcome Sciences, Inc. (OUTCOME), the leading provider of clinical patient registries and quality improvement initiatives for evaluating and improving real-world outcomes, announced today that the Company has appointed Francis X. Campion, MD, FACP as Medical Director of Provider Programs, to work with hospitals and physician professional societies to deliver clinical outcomes programs to improve clinical quality and patient safety.

In addition to his role as Medical Director of Provider Programs at OUTCOME, Dr. Campion is the Director for the Complex Chronic Care disease management program at Harvard Vanguard Medical Associates (HVMA). As a member of the Department of Ambulatory Care and Prevention at Harvard Medical School, he participates in research initiatives involving the use of clinical information systems for biosurveillance, patient safety and clinical decision support. Dr. Campion also practices internal medicine at the HVMA Kenmore center in Boston and served as the Director for Clinical Information Systems from 2005-2007, helping to roll out the EpicCare EMR across the Atrius Health Care System. In 2007, he was named in Boston Magazine's "Best Doctors" list.

Prior to joining HVMA/Atrius Health in 2005, Dr. Campion served for 10 years as the Vice President for Clinical Integration at the Caritas Christi Health Care System in Boston. Before that he was a member of the Internal Medicine Department and the Director for Quality Resources and Risk Management at the Lahey Clinic in Burlington, MA. He received his AB degree in biology from the College of the Holy Cross, medical degree from Harvard Medical School and completed internal medicine residency training at the New England Deaconess Hospital.

Dr. Campion's appointment is part of OUTCOME's recently announced plans to expand operations to meet the growing demand for both clinical registries for medical therapeutics and outcome programs for medical groups and hospitals. Positions to be recruited include project management; development; quality control; site management; business development/marketing; and scientific affairs.

"With more than 2,000 U.S. hospitals currently participating in our programs, and a rapidly growing base in ambulatory quality measurement, we are building an exceptional team of

experts and practitioners in real-world quality improvement and health information technology. Dr. Champion's breadth of knowledge and hands-on experience with patient safety, medical group, and hospital quality initiatives gives us great confidence in his ability to lead this team and further expand on the success that our Provider Programs have achieved thus far," said Richard Gliklich, MD, President and CEO of OUTCOME. "Dr. Champion is a welcome addition to OUTCOME as we continue to recruit industry experts to enhance our expanding U.S. and international operations."

About OUTCOME

OUTCOME is the leading provider of patient registries, post-approval studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. OUTCOME provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 100 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety. Outcome's TotalQuality™ is the leading clinical quality measurement solution.

OUTCOME is also an AHRQ DEcIDE Research Center, a component of the "Effective Health Care" initiative sponsored by the U.S. Dept. of Health and Human Services. OUTCOME was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook "Registries for Evaluating Patient Outcomes: A User's Guide," released in May 2007. For more information, please visit www.outcome.com.

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