



201 Broadway
Cambridge, MA 02139, USA
www.outcome.com

Phone: +1 (617) 621-1600
Support: +1 (888) 526-6700
Fax: +1 (617) 621-1620

Ch. du Glapin 6
1162 St-Prex, Switzerland
www.outcome.com

Phone: +41 (0) 21 321 3560
Support: +800 688 266 37
Fax: +41 (0) 21 321 3562

PRESS RELEASE

Renee Hurley
Outcome
(617) 715-6882
rhurley@outcome.com

Robert Stanislaro
FD
(212) 850-5657
robert.stanislaro@fd.com

OUTCOME SCIENCES SELECTED BY MEDICAL GROUP MANAGEMENT ASSOCIATION (MGMA) AS ADMINISERVE PARTNER

***-- MGMA MEMBERS WILL NOW BE ABLE TO PARTICIPATE IN THE CENTERS
FOR MEDICARE & MEDICAID SERVICES' (CMS) PHYSICIAN QUALITY
REPORTING INITIATIVE (PQRI) AT PREFERRED PRICING --***

Cambridge, MA – OCTOBER 20, 2010 – Outcome Sciences, Inc. (OUTCOME), the leading provider of patient registries, technologies for evaluating real-world outcomes, and quality reporting services for healthcare providers, today announced that it has been selected as a Medical Group Management Association® (MGMA) AdminiServe® partner. As an AdminiServe partner, OUTCOME will provide MGMA members with registry reporting services for the Centers for Medicare & Medicaid Services' (CMS) Physician Quality Reporting Initiative (PQRI) at preferred pricing.

OUTCOME was chosen to be part of the MGMA AdminiServe Partner Network, an exclusive group of select, peer-reviewed and tested vendors. By using AdminiServe partners, MGMA members receive special pricing, education and expert advice. Selected companies have to complete a comprehensive review and pilot process, which can take up to 18 months. The process includes member interviews and surveys aimed at determining the market need, satisfaction of member use, and quality of the product or service; a 90% or higher member satisfaction rate is required to become part of the network.

“Programs such as this are an important step toward the medical community’s goal of increasing the quality of care for all patients and tracking best practices,” said William F. Jesse, MD, FACMPE, President and CEO of MGMA.

The Outcome™ PQRI Registry is one of the first PQRI registries to be qualified by CMS and provides practitioners with a simpler way to earn the 2% incentive payment. The registry’s features include all 179 individual measures and 13 measures groups, EHR and practice management system integration, upload capabilities, configurable, real-time reports, and the option to participate in the e-prescribing incentive program at no additional cost.

“MGMA is one of the premier membership associations for professional administrators and leaders of medical group practices, and we are truly honored to have been chosen as an AdminiServe Partner,” stated Richard Gliklich, MD, President and CEO of OUTCOME. “We look forward to providing MGMA’s members with an easy and cost-effective solution that will help eligible professionals comply with the PQRI requirements.”

Outcome will exhibit at the MGMA Annual Conference on October 24-26, 2010 in the AdminiServe Alley, booth 324.

About MGMA

MGMA is the premier membership association for professional administrators and leaders of medical group practices. Since 1926, MGMA has delivered networking, professional education and resources and political advocacy for medical practice management. MGMA serves 21,500 members who lead 13,700 organizations nationwide in which some 275,000 physicians provide more than 40 percent of the healthcare services delivered in the United States.

Its diverse membership comprises administrators, CEOs, physicians in management, board members, office manager and many other management professionals. They work in medical practices and ambulatory care organizations of all sizes and types, including integrated systems and hospital- and medical school-affiliated practices. The mission of MGMA is to continually improve the performance of medical group practice professionals and the organizations they represent. Visit www.mgma.com for more information.

About Outcome

Outcome is the leading provider of patient registries, technologies for evaluating real-world outcomes, and quality reporting services for healthcare providers. Outcome provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 175 patient registries, including many of the largest and most well-recognized programs for disease outcomes and patient safety.

Outcome is also an Agency for Healthcare Research and Quality (AHRQ) DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. Outcome was selected by AHRQ to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007 and updated with a second edition in September 2010. For more information, please visit www.outcome.com.

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