

PRESS RELEASE

For Immediate Release

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OUTCOME EXPANDS ITS TOTAL QUALITY SOLUTION INTERNATIONALLY INTO THE UNITED ARAB EMIRATES

Quality Improvement Program Adopted by the Department of Cardiac Services at the Sheikh Khalifa Medical City

Cambridge, Mass. – July 2, 2008– Outcome Sciences, Inc. (OUTCOME), the leading provider of patient registries, studies, and technologies for evaluating real-world outcomes and measuring healthcare quality, today announced that its TotalQuality™ system has been adopted by the Department of Cardiac Sciences in the Sheikh Khalifa Medical City (SKMC) in Abu Dhabi, United Arab Emirates, which is managed by Cleveland Clinic.

The Department of Cardiac Sciences is a modern, state of the art, all inclusive Center of Excellence providing cardiac services and specialties, including non-invasive Cardiology, Cardiac Catheterization, and Cardiac Surgery. The Department consists of five (5) divisions, including Adult and Pediatrics Cardiac Surgery, Adult and Pediatric Cardiology and Cardiac Anesthesiology. SKMC, Abu Dhabi Health Services Company – SEHA, and the Cleveland Clinic champion the on-going development of an accessible, comprehensive, sustainable, and fully integrated continuum of care for the population of the UAE.

The Outcome TotalQuality solution is an international system created and designed to help hospitals, hospital systems, and physician practices ensure quality improvement across the care continuum. The TotalQuality system is designed to easily assist teams with ensuring that eligible patients are initiated on evidence-based therapies and receive appropriate counseling prior to hospital discharge. This system provides hospitals with a comprehensive solution to collect patient data, obtain real-time reports, benchmark regionally and internationally, and improve quality of care. The Outcome TotalQuality system also meets the requirements of the Joint Commission International performance measures for pneumonia, children's asthma, outpatient measures, heart failure, acute myocardial infarction, pregnancy, and surgical care improvement project (SCIP).

“The continuous expansion of our TotalQuality system's global footprint is a testament to our superior performance measurement systems. Our advanced technology, combined with low hospital costs, provides our customers with the tools necessary to adapt to ever-changing quality standards,” said Richard Gliklich, MD, CEO of OUTCOME. “The Abu Dhabi Health Services Company – SEHA is focused on elevating the standard of care in UAE hospitals to comply with Joint Commission International accreditation and we are confident that our solutions will continue to play a role in achieving standards of excellence.”

“SKMC is proud to become the first center in the Middle East to adopt these lifesaving treatments. We believe that by implementing these programs, both our patients and our hospital will benefit from these evidence-based therapies and will improve the treatment and outcomes of patients under our care,” said

Samer Ellahham M.D, head of the initiative at SKMC. “We strive to offer the best medical care in the country and look forward to providing our patients with superior cardiac care.”

About SKMC

Sheikh Khalifa Medical City (SKMC), located in Abu Dhabi, UAE, operates under the management of Cleveland Clinic, named one of the top three hospitals in the USA by *U.S. News and World Report*. SKMC is owned and operated by SEHA, the Abu Dhabi Health Services Company, recently established to oversee operations of all public hospitals in the Emirate. It is the flagship institution for the public health system in Abu Dhabi and has several 'Centers of Excellence,' and aspires to practice contemporary medicine comparable to the best hospitals and medical centers in the world. SKMC provides comprehensive health care services in all of the disciplines relevant to the needs and priorities of the community to attain the highest levels of patient satisfaction. SKMC consists of a 550-bed Acute Care Hospital, a 120-bed Behavior Sciences Pavilion and the 90-bed Abu Dhabi Rehabilitation Center, in addition to more than 12 specialized outpatient clinics and ten primary healthcare centers around the city of Abu Dhabi.

About OUTCOME

OUTCOME is the leading provider of patient registries, studies, quality improvement programs, and integrated technologies for evaluating real-world outcomes. OUTCOME provides services and technologies focused on evaluating the safety, effectiveness, and quality of healthcare products and services. The company has designed, developed, and managed more than 100 patient registries, including many of the largest and most well-recognized programs for disease outcomes, safety surveillance, risk management, and patient safety. The Outcome TotalQuality™ system is the leading clinical quality measurement solution supporting a large number of national and international quality improvement and reporting programs.

OUTCOME is also an AHRQ DEcIDE Research Center, a component of the “Effective Health Care” initiative sponsored by the U.S. Dept. of Health and Human Services. OUTCOME was selected by the Agency for Healthcare Research and Quality to lead the effort to create the patient registries handbook “Registries for Evaluating Patient Outcomes: A User’s Guide,” released in May 2007. For more information, please visit www.outcome.com.