

NEWS RELEASE

OUTCOME APPOINTS KATHRYN STARZYK ASSOCIATE DIRECTOR, SCIENTIFIC AFFAIRS

- Appointment heralds significant expansion and recruitment in Massachusetts -

Cambridge, Mass. –March 19, 2007– Outcome Sciences, Inc. (OUTCOME), the leading provider of post-approval strategies and information-based solutions for the biopharmaceutical and medical device industries, announced today that the Company has appointed Kathryn Starzyk as Associate Director of Scientific Affairs, providing scientific guidance in pharmacovigilance and safety. The Company also announced a major recruitment drive in the U.S. as it seeks to meet demand for post-marketing services.

Kathryn Starzyk joins OUTCOME from Genzyme Corporation, where she was Manager of Medical Affairs – Pharmacovigilance, with responsibilities including global post-marketing safety monitoring for standard of care treatment of Gaucher’s disease. Ms Starzyk has held positions at Columbia University College of Physicians and Surgeons and Harvard School of Public Health. She will work closely with Nancy Dreyer, MPH, Chief of Scientific Affairs, to enhance OUTCOME’s scientific capabilities, providing clients with post-approval strategy development, and exploring potential new products and programs.

Ms. Starzyk’s appointment is part of a significant expansion of OUTCOME’s operations in Cambridge, Mass. The company plans to add more than 15 senior-level staff to meet current business demands. Positions to be recruited include project management; development; quality control; site management; legal; finance; business development/marketing; and scientific affairs.

“Kathryn Starzyk brings considerable expertise to our scientific affairs at a key point in OUTCOME’s growth,” said Richard Gliklich, MD, President and CEO of OUTCOME. “The growing recognition of the importance of post-marketing studies and the quality of OUTCOME’s programs is a major factor in our desire to recruit industry experts to contribute to the expansion we are seeing in our US operations and plans for further growth in Europe, the world’s second largest pharmaceuticals market.”

About OUTCOME

OUTCOME is recognized for setting the standard in post-approval research and quality measurement by creating patient registries that focus on safety, effectiveness, value, and quality for sponsors, physicians, hospitals and patients. Backed by expertise and experience in more than 30 therapeutic areas, OUTCOME has designed, developed and managed an industry leading number of post-approval studies, including many of the largest and most well-recognized programs for disease outcomes and safety/risk management. An OUTCOME hospital quality registry received the 2004 Innovation Award from the Department of Health and Human Services.

OUTCOME is one of only 13 designated DEcIDE Research Centers under the Effective Health Care Program of the Agency for Healthcare Research and Quality (AHRQ) selected to conduct accelerated practical studies about the outcomes, comparative clinical effectiveness

and safety, and appropriateness of health care products and services. For more information, please visit www.outcome.com.

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